

“ Getting this opportunity was a huge turning point for me in making my own work and starting to progress ”

Creative Associates

2022 Artist Development Scheme

SUMMARY

Jermyn Street Theatre's Creative Associates programme seeks to transform the careers of a small group of early-career, underrepresented theatre freelancers. It is a development scheme for ten emerging artists from a writing, directing, design or producing background, designed to shape and strengthen their artistic voice and launch them into the industry. All ten will come from underrepresented backgrounds, will love great writing for the stage, and will show a commitment to creating / producing their own work.

You could apply as:

- A pair of creative collaborators, with a project you'd like to develop and perform in our 2022 Footprints Festival.
- A company/collective, with projects in development and a pitch for our 2022 Footprints Festival.
- A specialist creative seeking an artistic base for 2022.

Deadline: Friday 4 February, 5.00pm

[APPLY NOW](#)



CREATIVE ASSOCIATES 2022

“ I am a lot more confident in who I am as an artist and the work I want to make ”



WHO'S IT FOR?

Our Creative Associates are **emerging/early-career professional theatremakers** from **underrepresented backgrounds**.

Applicants should prove **commitment** to their craft through evidence of previous work and/or training. We are keen to hear from artists who have entered the industry during this difficult time, and who can articulate how this opportunity will help them now and in the future.

There is **no age limit**. People may begin a career at any time of life. We are open to those switching disciplines (for example: performers who are starting to direct or produce). We are not accepting applications from people currently in full-time training.

Our priority is to support theatremakers who **proactively create work** or try to create opportunities to make work happen, whether by pitching or producing or both.

We will support **pairs/partnerships of creatives**, plus **small-scale emerging companies/collectives**, and some **specialist creatives** (e.g. designers).

We are looking for Creative Associates from backgrounds underrepresented in London theatre. This might include: disability; socioeconomic; class; migrant status; ethnicity; religion and belief; gender; sexuality; geography.

FOOTPRINTS

F E S T I V A L

Our 2022 Footprints Festival will take place in July, so you must be available then. Footprints Festival is curated by our Carne Deputy Director, Ebenezer Bamgboye. It presents a range of exciting new work for short runs of between one and ten performances, in simple productions, running in repertory.

If your project is very expensive or has high technical demands, it might not be suitable for Footprints Festival. Projects with larger casts might be platformed as rehearsed readings. There is no maximum cast size for your application - you should apply with whatever excites you most - but bear in mind that the bigger the project, the more of a financial and logistical challenge it may present. You may choose to address these questions in your application.

WHAT KIND OF THEATRE?

Jermyn Street Theatre is a home for text-based theatre. About two-thirds of our output is new writing, with the rest being rediscoveries and revivals. We're looking for artists who care about great writing. You could be a lyricist, a movement director or a designer; you do NOT need to work in 'traditional' ways. But text should be integral to your work and proposed projects.

FIVE PILLARS

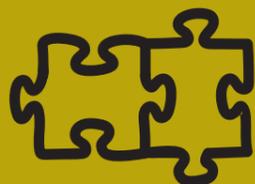
The scheme has five pillars: Learning, Assisting, Developing, Platforming, and Mentoring; vital steps in an artist's development. Having completed each stage throughout the year, they will graduate from the scheme into the industry with their skills enriched, their resilience heightened, and their network transformed.



Learning Bespoke workshops by leading industry figures, tailored to the Creative Associates' needs.



Assisting Creative Associates will be the first in line for paid assisting jobs on JST Productions.



Developing Empowering the Creative Associates to become independent artists. Those applying in pairs or as companies will be supported through paid R&D to take an early stage idea and develop it into its best self.



Platforming A four week festival of work, the 2022 Footprints Festival is focused on the Creative Associates. Each Creative Associate will be a lead artist on a professionally produced, public production in the heart of the West End and given the resources to fully realise their artistic vision.



Mentoring Creative Associates will be paired with a "Future Them" mentor; a relatable but successful and well connected figure. There will be paid sessions with them, and mentors will offer practical and artistic guidance as the Creative Associates take steps into the wider industry.

PAY

Creative Associates will be paid for any assisting jobs they choose to take, for their R&D time, for mentoring time, and for participation in the Footprints Festival. We will also work with specific Creative Associates to raise further funds for certain projects (for example, we might partner with companies on project grant applications). JST fees meet all the obligations of the Living Wage and the Equity Fringe Agreement. More details will be shared at the final interview stages.

Wherever possible, we will support Creative Associates with the costs of access.

OUR 2020-21 ASSOCIATES

Writer & Actor **Hannah Kumari's** show **ENG-ER-LAND** has been picked up for a national tour following her run of this show.

Gabriella Bird (Director) received rave reviews for her production of **Mr and Mrs Nobody** during her tenure on the scheme and is directing a show at London's Park Theatre as part of their upcoming season.

Writer and Director duo **Somebody Jones** and **Khadifa Wong** received an OffWestEnd nomination for their production of **HOW I LEARNED TO SWIM**, which was shortlisted for the Alfred Fagon Award and the Women's Prize for Playwriting.

Since joining the scheme, **Darren Sinnott** (Director) has worked as an Associate Director at the Gate Theatre for **Once Before I Go** (Dublin Theatre Festival Production) and has directed work for the Abbey Theatre, Ireland's National Theatre.

It gave me legitimacy in the industry, allowed me to develop and test new work, & make professional collaborative creations

Katje Eldred in *This Beautiful Future* at Jermyn Street Theatre. Photo by Steve Gregson

DO I NEED A PROJECT?

If you are applying as a **pair** or a **company** we will ask you to tell us about the projects you'd like opportunities to R&D and produce in our **2022 Footprints Festival**. Applications for ideas in early development are welcome, as are completed scripts in need of a final draft. In all cases, we want to know that this support will make a big difference to your project.

INTERVIEWS

Interviews will be held on **Monday 14 & Tuesday 15 February**. These will also provide an opportunity to ask questions. We may ask you to provide further supporting materials before or after the interviews.

DEADLINE

Friday 4 February, 5.00pm

If you have further **questions** not answered here or on the application form, please email ebamgboye@jermynstreettheatre.co.uk

HOW DO I APPLY?

You need to decide whether to apply as a **partnership**, a **company/collective**, or a **specialist creative**.

We have **ten places** on our 2022 Creative Associates programme:



Partnership 4-6 places will go to partnerships of artists who regularly collaborate as a PAIR (i.e. 2-3 pairs will fill these places). For example, this could be a writer and a director; a composer and a writer; a performer/writer and a director/dramaturg



Company/Collective <2 places will go to collectives or companies, i.e. people who have formed a group to create work. This company might be led by an artistic director or producer, or it might have a collaborative structure.



Specialist Creative 2-4 places will go to specialist creatives. This could include: set/lighting/costume/sound designers, composers, movement/fight/intimacy directors. It will not include directors, writers, producers or performers.

If you are primarily a director, dramaturg, writer or performer, you should *probably* be applying as part of a partnership. However, if you lead or co-lead a company/collective, you can apply as a company/collective. If you are primarily a producer, you should *probably* be applying as leader/co-leader of a company, but you could also apply as part of a partnership if your role is primarily creative.

Once you have figured out the way you want to apply, **fill out our google form**. Select Pair, Specialist or Company in the initial section then fill out the rest. You can also upload a video application, with full instructions on the form.

bit.ly/jstcreativeassociatesform

Come on in...

JERMYN STREET THEATRE



“ I hope many others will have the opportunity to work in such an important theatre – it’s an incredible place.”
Rosalie Craig

WHO WE ARE

Jermyn Street Theatre is the West End’s smallest producing theatre. Led by Artistic and Executive Directors Tom Littler and Penny Horner, the programme includes outstanding new plays, rare revivals, new versions of European classics, and high-quality musicals, alongside one-off musical and literary events. We collaborate with theatres across the world, and our productions have

transferred to the West End and Broadway.

We’ve premiered plays by Howard Brenton, Lorna French, Alice Allemano, Steven Berkoff, Timberlake Wertenbaker, Juliet Gilkes Romero, Esther Freud, Gail Louw, Chinonyerem Odimba, Bryony Lavery, Sarah Daniels, and countless others, and we’ve rediscovered work by writers including Terence

Rattigan, Lillian Hellman, Henrik Ibsen, Stephen Sondheim, Tennessee Williams and Noël Coward. Emerging talents mingle with the likes of Trevor Nunn, Sinéad Cusack, Olivia Williams, Patsy Ferran, Nadine Marshall, Tuppence Middleton, David Threlfall, Lisa Dwan, Alan Cox, Doña Croll, Rosalie Craig, Eileen Atkins, and our Patron, Michael Gambon.

Rehearsals for 15 Heroines in Jermyn Street Theatre, 2020. Photo by Marc Brenner.

1930s
early 1990s
1994
1995
late 1990s
2012
2017
2021



OVER THE YEARS

During the 1930s, the basement of 16b Jermyn Street was home to the glamorous Monseigneur Restaurant and Club.

The staff changing rooms were transformed into a theatre by Howard Jameson and Penny Horner (who continue to serve as Chair of the Board and Executive Director today) in the early 1990s and Jermyn Street Theatre staged its first production in August 1994.

Neil Marcus became the first Artistic Director in 1995 and secured Lottery funding for the venue; producer Chris Grady also made a major contribution to the theatre’s development.

In 1995, HRH Princess Michael of Kent became the theatre’s Patron and David Babani, subsequently the Artistic Director of the Menier Chocolate Factory, took over as Artistic Director until 2001. Later Artistic Directors included Gene David Kirk and Anthony Biggs.

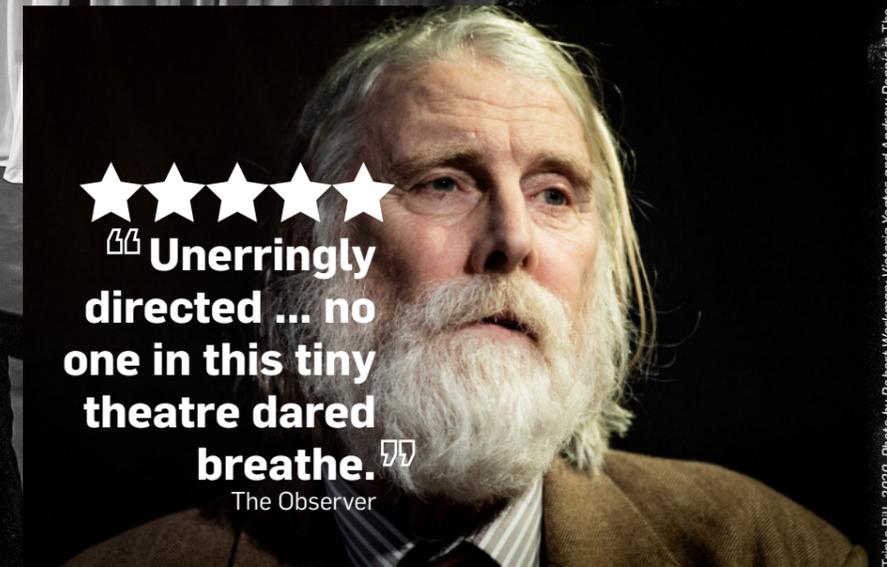
The theatre won the Stage Award for Fringe Theatre of the Year.

Tom Littler restructured the theatre to become a full-time producing house.

We became the only theatre to win the Stage Award for Fringe Theatre of the Year for a second time.



“ Unerringly directed ... no one in this tiny theatre dared breathe.”
The Observer



(Clockwise from top) David Threlfall in Beckett Triple Bill, 2020. Photo by Robert Workman; Victoria Yeates and Andrew Dennis in The Dog Walker, 2020. Photo by Robert Workman; Martin Docherty and Sinéad Cusack in Stitchers, 2018. Photo by Robert Workman.

A JEWEL IN THE CROWN OF THE WEST END

Nearly **45,000** audience members have come to see our shows in our first four years as a producing theatre.

We have produced **35** world premiere shows in our 70-seat space off Piccadilly Circus.

30 new plays have been published in the UK after beginning here.

In 2020, our digital content on YouTube was viewed **117,896** times.

When producing shows, **58%** of our income comes from the Box Office, with the remainder relying on charitable donations from the public, private funding and support from members of our Friends Scheme.



“In Jermyn Street Theatre’s intimate confines, every scene feels like an intrusion into some private moment, like eavesdropping on a stranger’s conversation.”
 The Stage



We work with theatres across the country, co-producing and touring premieres, revivals and classics with theatres and companies such as Guildford Shakespeare Company, Theatre by the Lake, The Mill at Sonning, The Watermill Theatre and Theatre Royal Bath.

