

JOB DESCRIPTION DEVELOPMENT BOARD MEMBER

This is an exciting period of change for Jermyn Street Theatre as we approach our 25th birthday. Our new Artistic Director, Tom Littler, has relaunched the venue as a producing theatre: a studio in the heart of the West End creating drama and musicals of the highest quality.

We have a rich 23-year history as one of London's premier studio theatres. During this time, Jermyn Street Theatre has won numerous awards, ignited the careers of countless playwrights, directors and actors, and transferred productions all over the world.

Building on this platform, we will become one of the most vital and dynamic players in the London theatre scene: a place for top-quality playwrights, directors and actors to take risks, and for early career artists to break through to the next level. For audiences, Jermyn Street Theatre will become a byword for quality, entertainment and provocation. For artists, it can be a key developmental space for productions that may later move to the West End, Europe, or New York, and a space where new work is showcased to critics, industry and audiences.

We combine the finest traditions of text-based drama with a fresh approach that encourages the reinventing of classic plays, a welcoming home for new work, and the highest artistic ambitions in everything we do.

We are therefore launching a major fundraising campaign over the next three years. Its intentions are:

- To provide a better audience experience by redeveloping the front of house, ticketing, bar, toilets, and backstage areas of the theatre.
- To build our brand by building on our marketing and PR efforts and recreating our website.
- To subsidise the production of eight in-house productions or co-productions (with regional theatres / theatres abroad) every year.
- To create opportunities for early career artists to work in the building by offering bursaries, awards, and subsidized space.
- To recruit a small management and fundraising team who will sustain the theatre's financial growth in years to come.

The Development Board's role is to assist Jermyn Street Theatre's staff and Trustees to raise funds and awareness for the Jermyn Street Theatre Campaign.

The overall fundraising target is £900,000 by December 2020. This is made up of Trusts Funding, Corporate Sponsorship, Major Donors, Appeals and Events. Jermyn Street Theatre is a Registered Charity.

Main Purpose of Position

- To raise funds for the campaign target, with set sub-targets, syndicates and best practice methods of fundraising.
- Introduce high level networking contacts and prospective major donors to Jermyn Street Theatre.
- Organise, attend and assist with cultivation events ('friend-raising') and fundraising activities.
- Solicit gifts from contacts, with the support of the Jermyn Street Theatre team.
- Offer areas of expertise to Jermyn Street Theatre.
- Represent Jermyn Street Theatre externally.

Jermyn Street Theatre seeks members for the Development Board who will share and actively support the theatre's aims and ambitions for our development into a full-scale producing theatre in the West End of London. We seek someone who has a passionate commitment for:

- ❖ High quality theatre and the arts
- ❖ The development of emerging talent, including playwrights, directors, and actors
- ❖ Theatre that puts writing and acting at the heart of its mission
- ❖ A home for arthouse theatre in the West End
- ❖ The cultural life of London

We seek individuals with contacts in:

- Business and the Corporate Sector
- Trusts and Foundations with an interest in the arts
- Local and national theatre networks and potential donors
- The legal and accounting professions
- The construction industry
- Hospitality and events industries

Commitments

There will be a quarterly meeting of the Development Board to discuss the theatre's progress and needs, to decide upon priorities, and to share ideas about fundraising. Development Board members will be invited to attend all press nights, parties and functions at the theatre. To lead by example, it is expected that all Development Board members would make a charitable donation to Jermyn Street Theatre, but such donations would vary and might be very modest.

Salary: Voluntary position for a three-year period (or shorter, by request).

For an informal conversation about the Development Board, please email our Artistic Director, Tom Littler, on tom.r.littler@gmail.com or telephone the theatre on 020 7439 1114 to arrange a time to speak.